

ATLANTIC ZEISER SRL

Founded in 1956, Atlantic Zeiser began as a specialized manufacturer of mechanical numbering boxes – the only core element of variable data printing in the days of analogue printing. In the early 1990s, the company strategically responded to the growing demand for digital product personalization. Atlantic Zeiser established itself as one of first companies in the world to implement inkjet printing for high-speed industrial applications and became a recognized OEM partner of major inkjet suppliers. A pioneering sense of innovation has enabled Atlantic Zeiser to address the challenge of system integration and develop hardware and software solutions to effectively resolve customers' problems.

Inkjet has become a core element in Atlantic Zeiser's technology portfolio, which also includes advanced technical solutions based on high-speed chip programming, magnetic stripe encoding, laser marking and optical data verification.

Atlantic Zeiser Creates Identity

Globalization requires new levels of product localization and differentiation. Track & trace capabilities are required to ensure product integrity or combat gray markets. Serialization, used for a long time in security printing, for example on bank notes or passports, is now moving into mass produced items. These challenges result in a crucial need to create identity – accurately, easily and efficiently.

Why Choose Atlantic Zeiser?

Atlantic Zeiser's innovative and trusted solutions are based on decades of expertise in the security printing and inkjet system development. Customers can benefit from leading edge, integrated end-to-end solutions from a single source.

Brands distributed in Italy:

Atlantic Zeiser GmbH, Nipson, Kugler-Womako GmbH, GMC Software, Melzer

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