

COLUMBUS IT ITALIA S.R.L.

## MICROSOFT DYNAMICS <sup>TM</sup> NAV-PRINTVIS; THE ERP THAT OPTIMIZES THE GRAPHIC INDUSTRIES

PrintVis: solution based on Microsoft Dynamics <sup>TM</sup> NAV in order to manage the Graphic Company in an integrated way, optimizing profits and reducing costs.

It is more and more difficult to manage the growing complexity and speed and this may causes printing job losing. The risk is not only to lose control of priorities, costs and profits, but also to make customers dissatisfied.

Workflows and operating systems analyses performed by specialists in many companies, clearly shows that problems often arise from the lack of control in system activities.

In order to support the management of Graphic Companies, Columbus IT Italia - a company operating for years in the consultancy and systems implementation area, providing services for Graphic Companies - will present to Grafitalia the Microsoft Dynamics <sup>TM</sup> NAV-PrintVis IT system, ERP for the Graphic, Paper and Label Industries.

Dynamics <sup>TM</sup> NAV-PrintVis is able to satisfy the needs of all functions, provide solutions for all administrative and production processes, and manage jobs and their costs, from Pre-Press to Printing and to Post-press activities: an ERP system for Companies operating in Graphic Industry.

Columbus IT Italia S.r.l., during Grafitalia 2009, will hold ad hoc - demos and presentations, and among the many innovations available the main focus will be on the following issues:

1 - Bidirectional communication, between Dynamics <sup>TM</sup> NAV-PrintVis and machineries , through the use of JDF and JMF.

2 – Dynamic real time Scheduling. Simulation of alternative feasible programs which full load the machineries and of the way in which the changes are immediately visible to the customer service, purchasing and production area.

3 - Advanced Imposition which will allocate the costs of production to the jobs that generated them, even in more complex cases of combined orders, particular imposition and optimizations in the production phase.

4 – Work-flow: Dynamics <sup>TM</sup> NAV-PrintVis has an overview scorecard of progress for all the activities within a company, in order to keep the information about the status of the job and of the user, responsible of this activity.

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